



**PROGRAMME**

**2<sup>nd</sup> CULTURES CONFERENCE ON CURRENT TRENDS ISSUES & CHALLENGES IN DIVERSE SOCIETIES  
17<sup>th</sup> SEPTEMBER VIRTUALLY**

9.20	Welcome <b>Eirini Daskalaki</b> Conference-Programme Chair
	<b>Session Chair</b> <i>Eirini Daskalaki</i>
9.25-9.35	<b>Opening Remarks by Keynote Speakers &amp; Organising Committee</b> <b>Denis-Hyams Ssekasi</b> , University of Bolton, United Kingdom <b>Léa Starck</b> , ESAM Paris, France <b>Evangelia Dimitsanti</b> , Filomathia, Language and Adult Training Centre, Greece <b>Maria Mihaela Barbieru</b> , SIETAR Italia, Italy <b>Bahrullah Safi</b> , Acacia University, Arizona, USA
	<b>Session Chair</b> <i>Bahrullah Safi</i> Acacia University, Arizona, USA
9.40-10.00	<b>KEYNOTE SPEAKER</b> <i>Student identities in a business school. Interactions and cohabitation</i> <b>Léa Starck<sup>1</sup> &amp; Pascal Lardellier<sup>2</sup></b> ESAM Paris, France <sup>1</sup> CEREFIGE Lorraine University & CIMEOS Bourgogne-Franche-Comté University <sup>2</sup>
10.05-10.20	<i>Fostering intercultural diversity through virtual exchange</i> <b>Pilar Alberola Colomar<sup>1</sup> &amp; Andrea Menn<sup>2</sup></b> Florida Universitaria, Spain <sup>1</sup> Jade Hochschule, Germany <sup>2</sup>
10.25-10.40	<i>Understanding children’s dignity: perspectives of biracial Filipino children and their caregivers</i> <b>Maria Margarita R. Lavidés</b> University of the Philippines, Philippines
	<b>Session Chair</b> <i>Maria Mihaela Barbieru</i> SIETAR, Italia
10.45-11.05	<b>KEYNOTE SPEAKER</b> <i>Virtual cultural walk</i> <b>Evangelia Dimitsanti</b> Filomathia, Language and Adult Training Centre, Greece
11.10-11.25	<i>The depiction of nature in Minoan religion and the influences from neighboring cultures</i>



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	<b>Eirini Tsakiri</b> Time Heritage, Greece
<b>11.30-11.45</b>	<i>Globalization and culture: dynamics of heterogenization, homogenization and hybridization</i> <b>Giovanna Storti<sup>1</sup> &amp; Abderrahman Hassi<sup>2</sup></b> Al Akhawayn University, Morocco
	<b>Session Chair</b> <i>Giovanna Storti</i> Al Akhawayn University, Morocco
<b>11.50-12.05</b>	<i>The legacy of the Habsburg monarchy and the Jews in Czechoslovakia - an example of traditionalism and acculturation in the turbulent interwar period</i> <b>Tomáš Jiránek</b> University of Pardubice, Czech Republic
<b>12.10-12.25</b>	<i>Clashing cultural memories: an exploration of the political instrumentalization of cultural memory in Cyprus</i> <b>Deren Dimililer</b> University of Bologna, Italy
<b>12.30-13.00</b>	<b>BREAK</b>
	<b>Session Chair</b> <i>Eirini Daskalaki</i>
<b>13.05-13.25</b>	Activity <i>It's fun to learn Greek!</i> <b>Evangelia Dimitsanti</b> Filomathia, Language and Adult Training Centre, Greece
<b>13.30-13.45</b>	<i>Gendered entrepreneurship and immigrant inclusion: Filipino migrant women in food business in Tokyo, Japan</i> <b>Jocelyn Celero</b> University of the Philippines Diliman, Philippines
<b>13.50-14.05</b>	<i>Saudi women entrepreneurs' experiences: challenging patriarchal gender relations</i> <b>Hind Saleh Almozeil</b> Princess Nourah Bint Abdulrahman University, Saudi Arabia
	<b>Session Chair</b> <i>Eva Dimitsanti</i> Filomathia, Language and Adult Training Centre, Greece
<b>14.10-14.25</b>	<b>KEYNOTE SPEAKER</b> <i>Intercultural approaches for languages' laboratories</i> <b>Maria Mihaela Barbieru</b> SIETAR, Italia



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<b>14.30-14.45</b>	<i>Investigating the integration of authentic multicultural young adult literacy resources: an exploratory study of a bilingual in international private secondary school in Dubai</i> <b>Lucia Bersotti<sup>1</sup> &amp; Solomon Arulraj David<sup>2</sup></b> Higher Education Institute "P.Aldi", Italy <sup>1</sup> The British University in Dubai <sup>2</sup>
<b>15.05-15.20</b>	<i>Indigenous adult illiteracy in the Andean region of South America</i> <b>Alexa Ballard</b> Brigham Young University, BYU Ballard Center, USA
<b>15.25-15.40</b>	<b>BREAK</b>
	<b>Session Chairs</b> <i>Eirini Daskalaki</i>
<b>15.45-16.05</b>	<b>KEYNOTE SPEAKER</b> <b>Workshop</b> Getting Published <b>Denis Hyams-Ssekasi</b> University of Bolton, United Kingdom
	<b>Session Chair</b> <i>Denis Hyams-Ssekasi</i> University of Bolton
<b>16.15-16.30</b>	<i>A new chapter in cyberculture: nfts acceleration of virtual intercultural communication centered on social network sites</i> <b>Mohammad Afkhami</b> University of Tehran, Iran
<b>16.35-16.50</b>	<i>Intercultural aspect of internal and external communication in tourism enterprises in Latvia, Lithuania and Sweden</i> <b>Valerija Drozdova<sup>1</sup>, Ineta Luka<sup>2</sup>, Gita Šakytė-Statnickė<sup>3</sup> &amp; Laurencija Budrytė-Ausiejienė<sup>4</sup></b> <sup>1</sup> Turiba University, Latvia <sup>2</sup> Turiba University, Latvia <sup>3</sup> Klaipeda State University of Applied Sciences, Lithuania <sup>4</sup> Klaipeda State University of Applied Sciences, Lithuania
	<b>Session Chair</b> <i>Denis-Hyams Ssekasi</i> University of Bolton
<b>16.55-17.10</b>	<i>Prevention and countering of violent extremism and radicalisation: youth work and faith based organisations as a cornerstone of intercultural dialogue</i> <b>Maja Muhic</b> South East European University, North Macedonia
<b>17.15-17.30</b>	<i>Nationalism, identity and media in popular culture: the Eurovision song contest</i>



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	<b>Barbara Barreiro Leon</b> University of Aberdeen, United Kingdom
<b>17.35-17.50</b>	Weaponizing' humor in Bulgarian political rhetoric: limits of political speech in national and transnational perspectives <b>Vladislav Miroslavov Vasilev</b> <i>Sofia University, "St. Kliment Ohridski", Bulgaria</i>
<b>17.55</b>	<b>Concluding Remarks</b> Denis Hyams-Ssekasi & Eirini Daskalaki